2012 SPONSORSHIP PACKAGES

The Kansas City Entertainment Awards is here to represent those responsible for contributing to the growth of Kansas City music and entertainment. We highlight the accomplishments of the top Recording Artists, Djs, Promoters, Producers, Designers, Photographers and Entertainment companies in the City. This awards show is designed to shine light on independent artists and also give credit to those left out by other awards shows. This event will represent the "Who's Who" of Entertainment in Kansas City.

The Kansas City Entertainment Awards is the only place to see and hear some of the HOTTEST MUSIC in the City! We are providing an eventful evening designed to recognize & promote Kansas City Music, and at the same time create an ideal environment for networking with various people in the industry. We will, not only bring the entire KC Metro area together as a whole, but we will also provide a pedestal for Kansas City and the Midwest that the World will recognize.

The Awards Show will begin Saturday night with live performances and special guest presenter of each award. Immediately following the Awards Show will be the Official After Party where all attendees can party the night away and celebrate with all the winners!

So, if you record, market, distribute, manufacture, advertise, or just love music, the Kansas City Entertainment Awards is a MUST ATTEND EVENT for you. We support the Artists, Djs, Promoters, Radio Stations, Photographers, Producers, Managers, Designers, and anyone who not only celebrates Kansas City Music and Entertainment, but also promotes its advancement. We feel that it is our duty to honor those and broadcast their accomplishments to the World!

KCEA DIAMOND SPONSOR - $5000

This exclusive package is limited to only 1 company interested in taking full advantage of what the KCEAs can offer. This package includes, but is not limited to, online and offline media, onsite sinage, and complete branding of your company alongside of the KCEA name. This package can be customized to fit your company's needs, but comes with the following perks:

- Company Name listed as "Main" sponsor on all media advertisements (radio campaigns, flyers, email campaigns, etc)
- Presenter at the KCEA ceremony
- Full Page ad in KCEA Commemorative program (1500 units)
- Official event t-shirt logo placement
- Promotional item included in Grab Bags (500+ units)
- 6 General Admission tickets to Awards Ceremony and Official After Party
- 6 VIP Tickets to Awards Ceremony and reserved table at Official After Party for company executives

KCEA PLATINUM SPONSOR - $2500 (Limited Availability)

- Name/Logo placement in KCEA Campaign (radio, flyers, etc)
- Presenter at the KCEA ceremony
- Half page ad in KCEA Commemorative program (1500 units)
- Official event t-shirt logo placement
- Promotional item included in Grab Bags (500+ units)
- 4 General Admission tickets to Awards Ceremony and Official After Party
- 6 VIP Tickets to Awards Ceremony and reserved table at Official After Party for company executives

KCEA GOLD SPONSOR - $1500 (Limited Availability)

- Name/Logo placement in KCEA Campaign (radio, flyers, etc)
- Presenter at the KCEA ceremony
- Half page ad in KCEA Commemorative program (1500 units)
- Official event t-shirt logo placement
- Promotional item included in Grab Bags (500+ units)
- 6 VIP Tickets to Awards Ceremony and reserved table at Official After Party for company executives

KCEA SPECIAL SPONSORSHIP PACKAGES

NOTE: All packages include a link to company website on www.kcentertainmentawards.com

KCEA ID BADGE SPONSOR - $500

- Company logo included on the back of ID badges (100+ units)
- Company name/logo on KCEA Campaign (flyers, online, etc)
- ¼ page ad in KCEA Commemorative program (1500 units)
- Promotional item included in Grab Bags (500+ units)
- 2 General Admission tickets to KCEA ceremony

KCEA OFFICIAL T-SHIRT SPONSOR - $500

- Company Logo on back of Official KCEA T-Shirts (100+ units)
- Company name/logo on KCEA Campaign (flyers, online, etc)
- ¼ page ad in KCEA Commemorative program (1500 units)
- Promotional item included in Grab Bags (500+ units)
- 2 General Admission tickets to KCEA ceremony

KCEA AWARD SPONSOR - $500

- Company recognized as Official Sponsor of all awards trophies presented (20+ units)
- Company name/logo on KCEA Campaign (flyers, online, etc)
- ¼ page ad in KCEA Commemorative program (1500 units)
- Promotional item included in Grab Bags (500+ units)
- 2 General Admission tickets to KCEA ceremony

KCEA COMMEMORATIVE PROGRAM SPONSOR - $500

- Company recognized as Official sponsor of KCEA Commemorative program
- Company name/logo on KCEA Campaign (flyers, online, etc)
- Full page ad in KCEA Commemorative program (1500 units)
- Promotional item included in Grab Bags (500+ units)
- 2 General Admission tickets to KCEA ceremony

KCEA MEDIA SPONSOR

** This package is open to all media companies (radio, print, television) interested in sponsoring advertising packages.

- Name/Logo placement in KCEA Campaign (radio, flyers, online, etc)
- Presenter at KCEA Ceremony
- Full page ad in KCEA Commemorative program (1500 units)
- Official event t-shirt logo placement
- On-Site banner placement
- 6 VIP Tickets to Awards Ceremony and reserved table at Official After Party for company executives

As a sponsor of the Kansas City Entertainment Awards, we will assist in promoting your company and its services and/or products. Not only will you as a sponsor have the opportunity to advertise your company during the entire event, your company's name/logo will be placed on the official event website at www.kcentertainmentawards.com, which will be viewed by thousands, as well as being placed on all advertising related to this event including flyers, posters, banners, online, radio, tv, newspaper, and other advertising media.

****OTHER SPONSORSHIP OPPORTUNITES MAY BE AVAILABLE TO SUIT YOUR COMPANY****

Please forward all inquires and sponsorship questions to:

Kansas City Entertainment Awards
816-810-1188
info@kcentertainmentawards.com

****DEADLINE FOR ALL SPONSORSHIP OPPORTUNITIES IS APRIL 1, 2012****

SPONSORSHIP AGREEMENT

2012 Kansas City Entertainment Awards
May 26, 2012

(date subject to change)

Contact Information	
First Name	Last Name
Title	Company
Address	
City	State/Province
ZIP/Postal Code	Country
Business Phone	Business Fax
E-mail	

Sponsorship Information

Please select your Sponsorship Choice(s) Below:

___ Diamond Sponsor - $5000

___ Platinum Sponsor - $2500

___ Gold Sponsor - $1500

___ ID Badge Sponsor - $500

___ T-Shirt Sponsor - $500

___ Award Sponsor - $500

___ Program Sponsor - $500

___ Media Sponsor (List Amount: _____)

___ Other Sponsor (List Amount: _____)

By signing below, I acknowledge that I am authorized to signs for my company and understand that I am making a commitment to participate in this sponsorship opportunity. I understand that full payment is due upon the execution of this agreement.

Signature:_____Date_____

Accepted by KCEA_____Date_____

Payment Information

Full payment must accompany this form.

Total Sponsorship Fee $_____

Check Payment*

Amount $_____ Check #_____

__Personal Check __ Company Check

*Make checks payable to SDKC Entertainment in US Dollars drawn on a US Bank.

Credit Card Payment

Amount $_____

__Visa __ Mastercard __Discover

__ American Express

_____
Credit Card Number

_____
Expiration Date CSC Code

_____
Name on Card

_____
Signature

Submit Payment and Form to:
Kansas City Entertainment Awards
c/o SDKC Entertainment
312A SE Melody Lane
Lee's Summit, MO 64063

E-mail completed form to:
Kansas City Entertainment Awards
Phone: 816-810-1188
info@kcentertainmentawards.com
www.kcentertainmentawards.com

Checklist for Sponsorship Partner
_ Complete and submit Sponsorship Agreement
_ Submit color company logo via email for inclusion in program (300dpi) and signage. Call for specific details and specs on sizes.
_ **Submit full sponsorship payment**